



FOR IMMEDIATE RELEASE

For Immediate Release

Contact: Solange Warner info@worldchamberc.org

Board of the International Chamber of Commerce Meets at World Trade Center

Directors unveil Strategic Business Plan for 2008-2009

June 3, 2008, ATLANTA GA -- Over 24 international leaders from metro Atlanta Consulates, Chambers and private enterprises met at the World Trade Center to discuss the strategic business plan for the newly formed non-profit International Chamber of Commerce – USA (ICCU). At the luncheon, board and committee members were introduced to the details of a plan that would unite the international community in Georgia and provide global commerce opportunities to its members. In describing its mission, Alexander Mejia, ICCU Chairman said, “Our mission is to support efforts from all international organizations such as bi-national Chambers of Commerce, Embassies, Consulates, multilateral organizations and international businesses, promoting global commerce, economic, cultural and social exchange in the international arena.”

Solange Warner, ICCU founder and President, and Tony Valadez, ICCU Executive Director welcomed participants’ feedback and ideas as the organization attempts to “improve international relations among countries by facilitating their foreign affairs, assisting with their international trade and increasing global exchange.”

In the coming months, the ICCU board will finalize committees and strategize to determine how the Chamber will build membership, and fulfill its goal to become a unifying force in the Georgia international community. Future programs to develop international trade include outbound and inbound international trade missions and a web presence to promote international trade opportunities.

For more details about ICCU, visit www.iccworldwide.org or call 678-938-4605.